

CONTRACT

380



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO<http://abclocal.go.com/wls>

And:

National Media Research Planning and Placement, LLC
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision 151380 /		Alt Order # WOC10487761
Product PARTY EXPENDITURE		
Contract Dates 10/24/16 - 10/31/16		Estimate # 7103
Advertiser NRCC - Independent Expenditure		Original Date / Revision 10/18/16 / 10/21/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Households		
Agency Code	Advertiser Code	Product 1/2 915
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/29/16	10/29/16	ABC7 News Sa 5a-6a	5a-6a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----2-				2	\$300.00				
N 2	WLS	10/29/16	10/29/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----2-				2	\$650.00				
N 3	WLS	10/25/16	10/28/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$800.00				
N 4	WLS	10/31/16	10/31/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$800.00				
N 5	WLS	10/29/16	10/29/16	ABC7 News @ 6p Sat	5:58 PM-6:25 PM		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$1,400.00				
N 6	WLS	10/29/16	10/29/16	8a-10a Sa Local news	8a-10a		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----2-				2	\$1,400.00				
N 7	WLS	10/30/16	10/30/16	ABC7 News @ 5p Su	5p-530p		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$1,700.00				
N 8	WLS	10/29/16	10/29/16	ABC7 News@1030p Sa	1030p-1130p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$1,600.00				
N 9	WLS	10/25/16	10/28/16	Nightline	1137p-1208a		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$800.00				
N 10	WLS	10/31/16	10/31/16	Nightline	11:35 PM-12:05 XM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$800.00				
N 11	WLS	10/25/16	10/28/16	Live With Kelly and Michael	9a-10a		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$1,000.00				
N 12	WLS	10/31/16	10/31/16	Live With Kelly and Michael	9a-10a		:30				NM	1	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 151380 /		<u>Alt Order #</u> WOC10487761
<u>Contract Dates</u> 10/24/16 - 10/31/16	<u>Product</u> PARTY EXPENDITURE	<u>Estimate #</u> 7103
<u>Advertiser</u> NRCC - Independent Exp		<u>Original Date / Revision</u> 10/18/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$1,000.00				
N 13	WLS	10/30/16	10/30/16	ABC7 News Su @ 8a	8a-10a		:30				NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----3				3	\$1,400.00				
N 14	WLS	10/30/16	10/30/16	GMA Su 7-8a	7a-8a		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----2				2	\$1,400.00				
N 15	WLS	10/29/16	10/29/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$1,400.00				
N 16	WLS	10/25/16	10/28/16	ABC7 News	11a-12p		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$1,000.00				
N 17	WLS	10/31/16	10/31/16	ABC7 News	11a-12p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$1,000.00				
N 18	WLS	10/30/16	10/30/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----2				2	\$4,000.00				
N 19	WLS	10/25/16	10/28/16	Jeopardy	330p-4p		:30				NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$1,300.00				
N 20	WLS	10/31/16	10/31/16	Jeopardy	330p-4p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$1,300.00				
N 21	WLS	10/25/16	10/28/16	Kimmel	1035p-1137p		:30				NM	6	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-2121--				6	\$1,600.00				
N 22	WLS	10/31/16	10/31/16	Kimmel	10:35 PM-11:35 PM		:30				NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	2-----				2	\$1,600.00				
N 23	WLS	10/25/16	10/28/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	7	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-2122--				7	\$1,800.00				
N 24	WLS	10/31/16	10/31/16	ABC7 News @ M-F 6a	6:00 AM-7:00 AM		:30				NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	2-----				2	\$1,800.00				
N 25	WLS	10/25/16	10/28/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-2222--				8	\$1,800.00				
N 26	WLS	10/31/16	10/31/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	2-----				2	\$1,800.00				
N 27	WLS	10/25/16	10/28/16	Inside Edition	3-330p		:30				NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$1,100.00				
N 28	WLS	10/31/16	10/31/16	Inside Edition	3-330p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$1,100.00				
N 29	WLS	10/25/16	10/28/16	GMA M-F 7-9a	7a-9a		:30				NM	6	\$11,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract Dates</u> 10/24/16 - 10/31/16	<u>Product</u> PARTY EXPENDITURE	<u>Estimate #</u> 7103
<u>Advertiser</u> NRCC - Independent Exp		<u>Original Date / Revision</u> 10/18/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-2121--				6	\$1,900.00				
N 30	WLS	10/31/16	10/31/16	GMA M-F 7-9a	7a-9a		:30				NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	2-----				2	\$1,900.00				
N 31	WLS	10/25/16	10/28/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$2,500.00				
N 32	WLS	10/31/16	10/31/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$2,500.00				
N 33	WLS	10/29/16	10/29/16	Sa Wheel of Fortune	630p-7p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$1,600.00				
N 34	WLS	10/25/16	10/28/16	Wheel of Fortune	626p-656p		:30				NM	4	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$4,000.00				
N 35	WLS	10/31/16	10/31/16	Wheel of Fortune	626p-656p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$4,000.00				
N 36	WLS	10/25/16	10/28/16	The Chew	12p-1p		:30				NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$1,100.00				
N 37	WLS	10/31/16	10/31/16	The Chew	12p-1p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$1,100.00				
N 38	WLS	10/25/16	10/28/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	4	\$15,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$3,800.00				
N 39	WLS	10/31/16	10/31/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$3,800.00				
N 40	WLS	10/25/16	10/28/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	4	\$22,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$5,500.00				
N 41	WLS	10/31/16	10/31/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$5,500.00				
N 42	WLS	10/30/16	10/30/16	Secrets & Lies	8p-9p		:30				NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----2				2	\$10,000.00				
N 43	WLS	10/30/16	10/30/16	AFHV	6p-7p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$5,000.00				
N 44	WLS	10/30/16	10/30/16	OUAT	7p-8p		:30				NM	2	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----2				2	\$9,000.00				
N 45	WLS	10/30/16	10/30/16	Quantico	9p-10p		:30				NM	1	\$14,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$14,600.00				
D 46	WLS	10/28/16	10/28/16	Last Man/Ken	7:00 PM-8:00 PM		:30				NM	0	\$0.00
N 47	WLS	10/29/16	10/29/16	College Football	11a-230p		:30				NM	1	\$4,500.00

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Contract Dates 10/24/16 - 10/31/16	Product PARTY EXPENDITURE	Estimate # 7103
Advertiser NRCC - Independent Exp		Original Date / Revision 10/18/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$4,500.00				
N 48	WLS	10/29/16	10/29/16	Prime College Football	7:00 PM-10:30 PM		:30				NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----2-				2	\$5,000.00				
N 49	WLS	10/31/16	10/31/16	Convictions	9p-10p		:30				NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$8,000.00				
N 50	WLS	10/26/16	10/26/16	Goldberg/Speechless	7p-8p		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$10,000.00				
N 51	WLS	10/28/16	10/28/16	20/20	9p-10p		:30				NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$9,000.00				
N 52	WLS	10/27/16	10/27/16	Greys	7p-8p		:30				NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$18,000.00				
N 53	WLS	10/25/16	10/28/16	Late News Repeat	108a-138a		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$250.00				
N 54	WLS	10/31/16	10/31/16	Late News Repeat	108a-138a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$250.00				
N 55	WLS	10/25/16	10/28/16	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1111--				4	\$350.00				
N 56	WLS	10/31/16	10/31/16	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$350.00				
N 57	WLS	10/25/16	10/25/16	World News Tonight	530p-6p		:30				NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-----				1	\$8,000.00				
N 58	WLS	10/30/16	10/30/16	ABC7 News Su 5a	5a-6a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----2				2	\$300.00				
N 59	WLS	10/25/16	10/28/16	America This Morning	4a-430a		:30				NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-2212--				7	\$200.00				
N 60	WLS	10/31/16	10/31/16	America This Morning	4a-430a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	2-----				2	\$200.00				
N 61	WLS	10/30/16	10/30/16	Su 1130p-12a	1130p-12a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$700.00				
N 62	WLS	10/29/16	10/29/16	Sa 1130p-1230a	11:30 PM-12:30 XM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$450.00				
N 63	WLS	10/25/16	10/25/16	Mid/AM Housewives	7p-8p		:30				NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-T-----				1	\$9,000.00				
Totals								0.00				146	\$344,750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

<u>Contract / Revision</u>		<u>Alt Order #</u>
151380 /		WOC10487761
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/16 - 10/31/16	PARTY EXPENDITURE	7103
<u>Advertiser</u>		<u>Original Date / Revision</u>
NRCC - Independent Exp		10/18/16 / 10/21/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	122	\$298,650.00	(\$44,797.50)	\$253,852.50
10/31/16 - 10/31/16	24	\$46,100.00	(\$6,915.00)	\$39,185.00
Totals	146	\$344,750.00	(\$51,712.50)	\$293,037.50

Signature: _____ **Date:** _____

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